



# TEACHING RESOURCES WORKSHEETS

# MAX FISHER IN 25 WORDS OR LESS WORKSHEET

# Instructions:

**Activity 1:** Divide your class into groups of two or three and ask each group to choose one quote from the poster (quotes listed below). Ask each group to discuss the context of the quote (i.e., what it refers to, such as Max's rebuilding of Detroit, support of Israel, etc.). Bring dyads/triads back together to share with the group.

**Activity 2:** This poster depicts Max as a hero—to the city of Detroit, the Jewish people, the State of Israel, and to others. Ask students to define what it means to be a hero. Do they know any heroes? What are the actions that make those persons heroic?

Activity 3: Paul Borman's quote cites Max Fisher's natural abilities as a leader. Ask your students whether they think leadership is a natural ability (i.e., a quality that people are born with) or a learned skill. Ask them to identify someone they think is a leader, and then ask whether they think he/she is a born leader or a trained leader. Ask your students to define what leadership is in one sentence (Or: What are some skills that all leaders must possess?). How might the world look different had Max Fisher not served as a leader?



# **IN 25 WORDS OR LESS**

Max has consistently been on "the lead-ing edge" for wisdom and judgment; all Detroiters have been his beneficiaries.

...the ubiquitous Max—a complex blend of rare and unquenchable spirit, great amounts of wisdom and judgment, and the ability to care for and about others...

Our Max: advisor to Presidents...rebuilder of Detroit...philanthropist without peer ...humble, brilliant and generous—truly a Renaissance man!

The virtuous man is called friend and beloved; a lover of the Almighty, and of mankind; he is upright and faithful; from him men derive counsel, understanding, and strength; he is exaited above all the experiences of life.

(An accurate description of Max Fisher as recorded in the 6th Chapter of The Ethics of the Fathers, a tractate of the Talmud.)

"Friendship and Loyalty"
"Courage and Wisdom"
"Community, Politics and Philanthropy"
"Detroit and Michigan and Israel"
"Washington, D. C., and the White House"
Mayors, Governors and Senators"
"Presidents and Prime Ministers"
"Leadership and Adventure"
"Rielphone (2 a.m.), Telephone (2 p.m.),
Telephone (11 p.m.)"

# Alan E. Schwartz

"Max Fisher please."
"He's on the other line."
"I'll call him back later."
"He's leaving for Israel."

"The President and the Secretary of State are already holding."

# Earl E. T. Smith

I opened trusty Webster's and searching for some facts, found "friendship," "faith" and "wisdom" listed under "Max."

Total commitment is Max Fisher—for charity, for government, for personal guidance and help. I will always admire and respect him.

My picture of Max is one of compassion, warmth and caring coupled with the ability to make things happen. He's an effective force for good.

Your natural abilities made you an inevita-ble leader of the Jewish community, not only nationally, but on a worldwide basis. I have been most pleased with my opportunity to work alongside you on many occasions.

I have known Max for over thirty years and during that period Max has truly been a great friend. His generosity in sharing his great insight and wisdom, through his counseling, has truly been an inspiration in both my personal and business life. I sincerely look forward to many continuing years of my friendship with Max. Chronological age doesn't apply, Max relentiessly, cheerfully, willfully, generously and manipulatively applies his telephone, airplane, knowledge, experience and human skills for community, country and people. Ed Levy, Jr.

You are one of a kind who possess the mosaic attributes of integrity, morality, character, dedication, philanthropy, justice, friendship, family and love... and love.

# Frank D. Stella

Max has been a great associate and most sup-portive Bank director—even when he ex-pects me to have a solution

Michael T. Monahan

When patience is the creature of decisiveness, courage, intelligence and commitment, it is wisdom. When that patience also informs friendship, it is Max.

The "Creat Communicator," When you're involved with Max in communal work, he never lets you forget what your priority really is. And, if he can devote as much time as he does, why can't you do the same... God bless Max, Keep phoning until 120.

# Charles R. Bronfman

A special day for you—a day of celebra-tion for us. You have been player, coach and manager on our city of Detroit team —a fan and booster. Our thanks and congratulations.

There are very few men who have lived a life such as yours, so full and fulfilled. Few men have the ability to influence the course of the world in such a positive way...even fewer to change others' lives, enriching them by their influence.

# Leslie H Wexner

Max is the "max" in warmth, friendliness and consideration. Those of us who are the friends of this unique individual are indeed fortunate.

He has finally told me to call him Max. But for a young person who had the good fortune to grow up knowing, watching, learning—just being around so incredible a role model as Max, held in my family's highest esteem—there is simply no way I can call Mr. Fisher, Max—yet!

# Robert S. Taubman

To me. Max, you are the original "people person" with a golden heart, bioneering so many things and giving us all a start. Getting to know you, Max, has been a true inspiration for me, 'You helped to create a vision for our city that we all could see.

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the highest
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participation in
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Mike Ilitch

support of his religious beliefs. James A. Aliber

They say MAX occasionally mumbles But his wisdom But his wisdom invariably humbles. For if at times he pronounces prose opaque Believe me, friends, it's all a fake. a fake. MAX knows the wisest political thing to do
Is speak your words
and eat them too!

Len Garment

A courageous patient who overcame a serious iliness with faith and determina-tion. His keen mind, strength and charac-ter aided physicians in problem solving is Fortunately, another decade awaits is inspiration and guidance.

A gentle, peripatetic Bernard Baruch, sans bench. One of the greatest friends of the Mothers' Bell.

The Craftsman—Consider cities, nations The Builder—Consider organizations, creating wealth The Counselor—Consider the counseled The Leader—Consider the followers Consider the Person—A servant of others

Max: Outstanding person. Selfless and devoted beyond the call of normal obliga-tion to his people and Israel. Generous and a fine example to all generations of a humble, self-effacing, good human being. Leighton A. Rosenthal

In uncertain times some men must be able to see from the mountaintops. Uniquely, Max has not only occupied that lofty perch for many years but has spent those years teaching others how to climb.

Thank you, Mr. Fisher, for giving me a wonderful model of how to combine extraordinary achievement in all of life's endeavors.

Max Fisher is loaded: With humanity, generosity, friendship, commitment, concern, wisdom, and love, And almost enough money to support his telephone habit.

By power of wisdom and persuasion Max has been a peace-making facilitator creat-ing the consensus essential to achieving needed actions, progress and reforms.

Summing up my friend Max's attributes is difficult. He does not have tasks equal to his powers. He has powers equal to his tasks.

# Raymond F. Kravis

"A man so various that he seems to be Not one but all mankind's epitome. With good opinions, seldom in the wrong Occasionally making speeches but never

# (with apologies to John Dryden 1631-1700)

Max is an inspiration, a mentor, and a man for all seasons. At one point, pre-Marjorie, Max was spending a significant amount of time in Dallas at Neiman's checking out the figures—the two-leged kind: The reports i get from those "figures" are that they still love him. In sum, once you meet Max, he remains a very special person.

Max's name has become synonymous to many things, but two words—giving and leadership—always come to mind first.

I am blessed because Max has been my true friend and wise counselor. To me he is America's Number One Jew, truly a Prince in Israel.

# Rabbi Richard C Hertz

As the youngest octogenarian I know, you have been and always will be an inspiration to me. Your steadfast commitment to community involvement has served as a model for many of us in business.

# Happy 80th birthday, my dear friend.

Max is the slogan, "Reach out and touch someone." He is always accessible by phone to give counsel on personal, business or Jewish matters whenever I need him.

Whenever Max Fisher calls, I know it's going to cost me money. But then how do you say "No" to Max or the many good causes he helps? I just wish Max, for once, would stop calling me collect.

...Forbes 400 has him listed But his total wealth they sure have missed it

Deeds there are so many

You can't judge Max just by the pennies...

David B. Hermelin

Richard P. Kughn

# Max Fisher in 25 Words or Less (Quotes)

"Max has consistently been on 'the leading edge' for wisdom and judgment; all Detroiters have been his beneficiaries."

~Peter Stroh

"...the ubiquitous Max – a complex blend of rare and unquenchable spirit, great amounts of wisdom and judgment, and the ability to care for and about others."

~Jeffrey Miro

"Our Max: advisor to Presidents...rebuilder of Detroit...philanthropist without peer...humble, brilliant, and generous – truly a Renaissance man!"

~Roger B. Smith

"The virtuous man is called friend and beloved; a lover of the Almighty, and of mankind; he is upright and faithful; from him men derive counsel, understanding and strength; he is exalted above all the experiences of life."

(An accurate description of Max Fisher as recorded in the 6<sup>th</sup> chapter of The Ethics of the Fathres, a tractate of the Talmud.) ~Rabbi Irwin Groner

"The nouns that 'pop out' as I think of Max M. Fisher are as follows:

Friendship and Loyalty

Courage and Wisdom

Community, Politics, and Philanthropy

Detroit and Michigan and Israel

Washington, D.C., and the White House

Mayors, Governors and Senators

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Leadership and Adventure

Telephone (7 a.m.) Telephone (2 p.m.)

Telephone (11 p.m.)"

~Alan E. Schwartz

"Max Fisher Please"

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"I'll hold."

"The President and the Secretary of State are already holding."

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"I opened trusty Webster's and searching for some facts, found 'friendship', 'faith', and 'wisdom' listed under 'Max'."

~A. Alfred Taubman

"Total commitment is Max Fisher – for charity, for government, for personal guidance and help. I will always admire and respect him."

~Richard J. Jacob

"My picture of Max is one of compassion, warmth and caring coupled with the ability to make things happen. He's an effective force for good."

~Robert Mosbacher

"Your natural abilities made you an inevitable leader of the Jewish community, not only nationally but on a worldwide basis. I have been most pleased with my opportunity to work alongside you on many occasions."

~Jason L. Honigman

"I have known Max for over thirty years and during that period Max has truly been a great friend. His generosity in sharing his great insight and wisdom, through his counseling, has truly been an inspiration in both my personal and business life. I sincerely look forward to many continuing years of my friendship with Max."

~Richard P. Kughn

"Chronological age doesn't apply. Max relentlessly, cheerfully, willfully, generously and manipulatively applies his telephone, airplane, knowledge experience and human skills for community, country and people."

~Ed Levy, Jr.

"You are one of a kind who possess the mosaic attributes of integrity, morality, character, dedication, philanthropy, justice, friendship, family and love...developed all into one."

~Frank D. Stella

"Max has been a great associate and most supportive Bank director – even when he expects me to have a solution to the LDC debt crisis."

~Michael T. Monahan

"When patience is the creature of decisiveness, courage, intelligence and commitment, it is wisdom. When that patience also informs friendship, it is Max."

~Miles Jaffe

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~Charles R. Bronfman

"A special day for you – a day of celebration for us. You have been a player, coach, and manager on our City of Detroit team – a fan and booster. Our thanks and congratulations."

~Chick Fisher III

"There are very few men who have lived a life such as yours, so full and fulfilled. Few men have the ability to influence the course of the world in such a positive way...even fewer to change others' lives, enriching them by their influence. I shall never be able to thank you enough for enriching the life I am living today."

~Leslie H. Wexner

"Max is the 'max' in warmth, friendliness and consideration. Those of us who are the friends of this unique individual are indeed fortunate."

~Ira Harris

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~Robert S. Taubman

"To me, Max, you are the original 'people person' with a golden heart, pioneering so many things and giving us all a start. Getting to know you, Max, has been a true inspiration for me. You helped to create a vision for our city that we all could see."

~Mike Ilitch

"Max Fisher sets the highest standards for success in business, community involvement, participation in political activities, and in outward support of his religious beliefs."

~James A. Allber

"They say Max occasionally mumbles, but his wisdom invariably humbles. For if at times he pronounces prose opaque, believe me, friends, it's all a fake. Max knows the wisest political thing to do is speak your words and eat them too!"

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"A courageous patient who overcame a serious illness with faith and determination. His keen mind, strength and character aided physicians in problem solving. Fortunately, another decade awaits his inspiration and guidance."

~Ralph L. Brandt, M.D.

"A gently, peripatetic Bernard Baruch, sans bench. One of the greatest friends of Mothers' Bell."

~Dean S. Richardson

"The Craftsman – consider cities, nations. The Builder – consider organizations, creating wealth. The Counselor – consider the counseled. The Leader – consider the followers. Consider the Person – a servant of others."

~Jerry MacDonald

"Max: Outstanding person. Selfless and devoted beyond the call of normal obligation to his people and Israel. Generous and a fine example to all generations of a humble, self-effacing, good human being."

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~George Romney

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~Raymond F. Kravis

"A man so various that he seems to be not one but all mankind's epitome. With good opinions, but seldom in the wrong. Occasionally making speeches but never too long. And in the course of one revolving moon, he is statesman, husband, lover, in fact a boon."

(with apologies to John Dryden 1631-1700) ~David Metcalfe

"Max is an inspiration, a mentor, and a man for all seasons. At one point, pre-Marjorie, Max was spending a significant amount of time in Dallas at Neiman's checking out the figures – (the two-legged kind). The reports I get from those "figures" are that they still love him. In sum, once you meet Max, he remains a very special person."

~Norman Brinker

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~Heinz C. Prechter

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